



## 28 of the most promising new cancer treatments have one thing in common.



They were proven in drug trials right here at Clearview Cancer Institute.

Perhaps you've heard of new cancer drugs like Herceptin<sup>®</sup>, Evista<sup>®</sup> and Avastin<sup>®</sup>. But you probably don't realize that North Alabama played a critical role in FDA approval for those drugs – and many others.

Over our 17-year history, Clearview Cancer Institute has built a reputation among leading researchers as a preferred trial site. It takes a special commitment to develop that kind of confidence with researchers – it's the same dedication that makes Clearview the region's most-trusted cancer treatment center.

If you're ever faced with cancer, it's good to know you're close to Clearview. We're on the leading edge of science. And hope is the first ingredient in every prescription.

**CCI**  
**CLEARVIEW<sup>™</sup>**  
**CANCER INSTITUTE**

*Hope. And the Science of Healing.*

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